



# GAMBIER CENTRALS SOCCER CLUB

## Communication & Social Media Policy

Gambier Centrals Soccer Club utilises electronic communication for sharing club news and information with our members and where appropriate the public. Our communication will be timely, appropriate and related to club business. We use a range of electronic tools to communicate with our members. The purpose of this policy is to implement clear boundaries and ensure that bullying and harassment does not occur. We have a Media Manager appointed by our committee who provides accountability and control over material published on our club's website and any related social media websites such as Facebook, YouTube and Instagram.

### Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or offensive photos will be published.
- We obtain consent at registration to post photographs taken on match days and club events.
- We will seek feedback from members to improve the information available on the site.

### Social Media

- Committee members, coaches and team managers use Facebook & Messenger groups to provide information about competition, training, club-sanctioned social events and other club business.
- All social media postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

### Expectation of Members

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club. Specifically, electronic communication:

- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member.